

UDYAMAM

featuring the events and activities

To My Beautiful Bud

Adhitya Sivadas

**DRISYATA
Edition 16**

Editor
Surabhi S

Publisher
**Naipunnya School Of Management
Cherthala, Alappuzha,
Kerala-688524**

Printer
**Viani Printings
Lisie Hospital Rd, Lisie Junction, Kaloor, Ernakulam, Kerala 682018**

ISBN 978-81-985848-4-7

Copyright© Naipunnya School of Management

All rights reserved. No part of this book may be reproduced, transmitted or utilized in any form or by means of, electronic or mechanical, including photocopying, recording or by any information storage or retrieval system without written permission from us.

info@naipunnyacollege.ac.in
www.naipunnyacollege.ac.in

CONTENTS

Editor's Desk

Ms. Surabhi S

05

MESSAGE

Fr. Varghese Palatty

06

MESSAGE

Dr. Biji P Thomas

07

Udyamam

College Activities

08

The Editorial Committee:

Rev. Fr. Varghese Palatty, Exe. Director
Dr. Biji P Thomas, Principal
Fr. Chacko Kilukkan, Asst. Exe. Director
Dr. Prashanth Kumar M, HoD
Ms. Anupa Tresa, Asst. Professor
Ms. Shema Prakash, HoD
Ms. Surabhi S, Asst. Professor
Ms. Sreelakshmi K P, Asst. Professor
Mr. Vinod Chandran, HoD
Ms. Kavitha Santhosh, Asst. Professor
Mr. Harikrishnan R, HoD
Mr. Manu M, Asst. Professor
Mr. Jinnat Mathew, HoD



EDITOR'S DESK

"I paint flowers so they will not die."

- Frida Kahlo.

The Naipunnya School of Management is a place where a lot of flowers bloom everyday. In order to keep them forever, we are releasing another edition of Drisyata. As we embark on another exciting quarter, it's my pleasure to share with you the latest edition of Drisyata.

This issue encapsulates the spirit of creativity, innovation, and growth that continues to define our journey. Unlike other magazines, it consists of all the achievements, talents and creativity of our students. Since it is a quarterly edition we are able to bring forth all the achievements of your students into light. Every month all the departments used to conduct many programs which help the students to showcase their talents and also it paved the way for their internal and external growth. These all provide them with many opportunities which can help them to their professional skills. In Naipunnya, we are not focusing on the studies alone which give importance to both curriculum and extracurricular activities and this edition also proves the same. I am so happy to take you through another edition of Drisyata which leaves you spellbound.

Warm regards,

Surabhi S



Message from the Exe. Director

Rev. Fr. Varghese Palatty

Dear Readers,

“Creativity is inventing, experimenting, growing, taking risks, breaking rules, making mistakes, and having fun.”

Mary Lou Cook

In this ever-evolving world, our ability to adapt and stay ahead of the curve is more important than ever. The Naipunnya School of Management's quarterly magazine Drisyata remains a testament to the collective effort of our team, partners, and the larger community, all of whom are committed to pushing boundaries and exploring new horizons.

This edition showcases some remarkable achievements, thought-provoking insights, and creative endeavors that reflect the passion and talent of those who contribute to our shared vision. I hope you find the stories within as inspiring and motivating as we do.

Thank you for your continued support. Here's to a future filled with even more success and innovation.

Warm regards,
Exe. Director

Message from the Principal

Dr. Biji P Thomas



Dear Students, Faculty, and Esteemed Readers,

“Reach high, for stars lie hidden in you. Dream deep, for every dream precedes the goal.”

Rabindranath Tagore

It is with great joy and pride that I welcome you to this new edition of Drisyata. As we turn the pages of this quarterly issue, we are reminded of the incredible journey of learning, growth, and achievement that continues to unfold within our academic community.

In each of these pages, we capture the essence of Naipunnnya School of Management—our passion for excellence, our commitment to innovation, and the unwavering support we offer to our students and staff. The stories, accomplishments, and insights shared in this edition are a testament to the hard work and dedication that define us.

As we look ahead, I remain confident that we will continue to push boundaries and make strides in every aspect of our work, ensuring that each one of us has the opportunity to thrive and succeed. Thank you to everyone who contributed to this edition, and to all those who make our institution a place where dreams are nurtured and futures are built.

Warm regards,
Principal



UDYAMAM

featuring the events and activities conducted in the college.

The Postgraduate Department of Commerce and Management

Optimize- Skill Enhancement program on Digital Marketing Tools

This skill development program was organized by the Postgraduate Department of Commerce and Management. This was a very interesting session by Mr. Brahmadas R, Director Digital Marketing Division Softloom IT Solutions . It was conducted on 3rd October, 2024 in the PG Seminar Hall from 1:30 pm to 2:30 pm. It was a very informative session for the students who dreamt of becoming entrepreneurs in future.

The Postgraduate Department of Commerce and Management**Poorna- Yoga and Meditation Workshop**

The Postgraduate Department of Commerce and Management organized a workshop Poorna on Yoga and Meditation. It was handled by Mr. Balamurali B, Certificate Yoga trainer on 29 October, 2024 in the Top Auditorium from 10:30 am to 11:30 am. This session was really helpful for the students as they are now leading in stressful life, this yoga asanas and meditation will help them to relieve stress and lead a peaceful life.



The Postgraduate Department of Commerce and Management

Taksh 2024- The Management fest

The Fests are the time of enjoyment and creativity. The Postgraduate Department of Commerce and Management have organized the Management fest for all the students from all departments from 16 October, 2024 to 18 October, 2024. This fest consists of games, seminars and discussions which helped the students from different disciplines to showcase their talents.



The Postgraduate Department of Commerce and Management

National Research Conference 2024

National Research Conference 2024- Innovative Pathways to Sustainable Success: Global trends and Resilient Strategies in Commerce, Management and Tourism:

The Postgraduate Department of Commerce and Management conducted the National Research Conference 2024 on Innovative Pathways to Sustainable Success: Global trends and Resilient Strategies in Commerce, Management and Tourism. It was on 14 December, 2024 from 9:30 onwards in the PG Seminar Hall. After the inauguration, the conference session was handled by Dr. Vineeth K M on AI Tools on Academic Research. Many scholars, faculty members and students presented their research papers both online and offline. The enthusiastic participation of all have made this event a grand success.



The Postgraduate Department of English

Voice for Wellness

The Postgraduate Department of English organized the Voice for wellness program on the Mental health day on 10 October, 2024 in the LCD Room 1 from 11:45 am to 12:45 pm. The organizers conducted a Extempore competition for BA Students on the topic related to mental health. Students participated in the competition and they presented their topic very well.



The Postgraduate Department of English

Bag for Change- Paper Bag Distribution among street Vendors

The problems related to plastic bag usage is increasing day-by-day, in order to promote the paper bag usage. The Postgraduate Department of English have organized a Bag for Change program where the students prepared the paper bags and distributed it to the street vendors on 30 October, 2024. Through this program, the students were able to convey the message of using eco friendly products in the society as well as to promote it's usage among common people.



The Postgraduate Department of English**Samrudhi Kerala Piravi Day**

Samrudhi Kerala Piravi Day- Quiz Competition and documentary Presentation: On November 1st, 2024, the Kerala Piravi Day, the Postgraduate Department of English conducted the Samrudhi Kerala Piravi Day -Quiz Competition and Documentary Presentation for the students on basis of the Kerala's traditions and cultures. It was conducted in the LCD Room 1 from 2:30 pm onwards. The students actively participated in quiz competition and they were very interested in watching the documentary based on the development of Kerala. This program was really informative and also more entertaining for the students

**Naipunnya English Literary Association (NELA) Inauguration**

The Postgraduate Department of English organized it's association Naipunnya English Literary Association (NELA) inauguration on 22 November, 2024 in the LCD Room 1 from 2:30 pm. It was inaugurated by the Principal, Dr. Biji P Thomas and the Vice Principal Mrs. Pusha John delivered felicitation and the Head of the Department, Ms. Shema Prakash addressed the gathering. After the inauguration, Principal and Vice Principal distributed the prizes for the students of English Department who have showcased their talents in different competitions



The Department of Computer Science and Applications

Technical Workshop on Software Testing

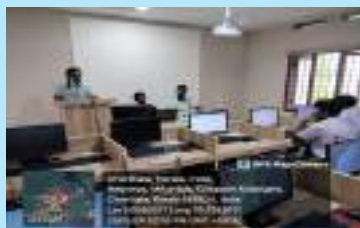
This training session was conducted by the Department of Computer Science and Applications on 3rd October, 2024 in the PG Seminar Hall from 10:00 am to 12:45 pm. The workshop was handled by Softloom IT Solutions. It was really a interesting as well as informative session which helped students to develop their technical skills and knowledge



The Department of Computer Science and Applications

App Development Workshop

The workshop was organized for the students of Computer Science and application by the Department of Computer Science and Applications. It was conducted in association with Exoro, the Insight Hub on 25 October, 2024 in the Computer Lab from 10:00 am to 3:30 pm. This workshop consisted of 3 sessions – Interactive session, Practical Exercises and Networking Opportunities. It had really benefited and helped the students to learn more about networking and app development.



Revive- Seminar on Emergency and First Aid Training

The Emergency situation can occur at any time and the knowledge about First aid is very important for students. With this good intention, the Department of Computer Science and Applications have organized Revive- a Seminar on Emergency and First Aid Training on 7 November, 2024 in the top Auditorium from 10:30am to 12:30 pm. The session was taken by Mr. P R Reji, Fire and Rescue Officer, Fire force, Cherthala. He explained how to handle the emergency cases and also showed some first aids demonstrations which was very much beneficial for the students. The session was really a insightful one.



The Department of Computer Science and Applications

Explora 2k24 -

National Research Conference on Computer Science and Information Systems

The Department of Computer Science organized the National Research Conference on Computer Science and Information Systems “Explora 2k24” on 21 December, 2024 in the PG Seminar Hall from 9:30 am. Dr. Manjula Devananda inaugurated the conference followed by a session on Data Visualization Techniques for Data Analytics. Many research scholars, students and faculty members presented their papers both online and offline. It was really an insightful program and the participation of all members have made it a grand success.



The Department of Hotel Management

Snehamritham – Donation of Essentials

The Department of Hotel Management had organized this charity program named Snehamritham under Thanal in association with IQAC. This program was conducted on 8 October, 2024 at 1:30 pm in the DSR Oldage home. They collected the essential products from the students and distributed to the people who are in need. This have helped in developing the serving mentality among the students.

Hospitablenes- Naipunnyam Pramitha Training Series

This training session was conducted as a part of Naipunnyam Pramitha Training Series by the Department of Hotel Management. It was hosted by Ms. Naomi Clark, Experience Curator and storyteller, United Kingdom on 15 October, 2024 from 11:45 am in the HM Auditorium. The class was very successful due to the active participation of the students.

Food and Nutrition – Karuthal Feed the Needy

The Department of Hotel Management gives more importance to charity services. As a part of it, they used to serve food for the Needy under the program Karuthal. On 22 November, 2024, the students under the guidance of the teachers prepared the lunch and distributed it in an Old Age home in Kokkothamangalam from 11:00 am to 12:45 pm. This practice helps in developing the serving and helping mentality among the students.

Bake the Joy- One day workshop for Cake Baking

As a part of Christmas cake preparation, the Department of Hotel Management conducted a workshop for Cake Baking. It was a day workshop where they provided with step by step instructions for cake preparation. It was conducted on 12 December, 2024 from 10:00 am to 1:00 pm. It was really an interactive session because many participants of this session were housewives and children, they really enjoyed it. At the end of the session, they were able to take home the cake which they have baked by their own. Thus, this session was so informative as well as more interesting.

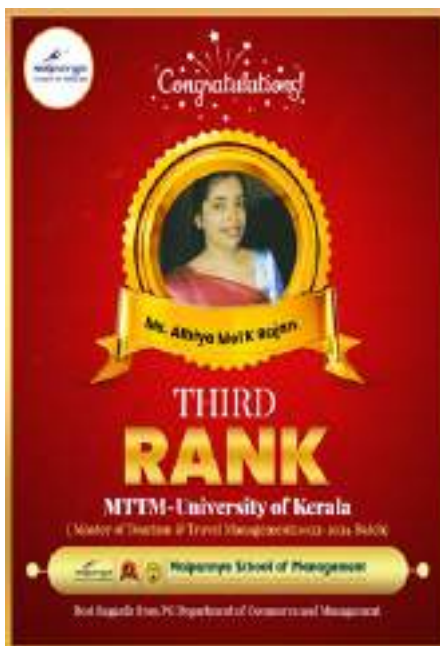
To My Beautiful Bud

Adhitya Sivadas,
II MA English

Buds are beautiful to see, it is –
Elegant and it's beauty gives us a happy mood.
An elegant beauty of a bud can change our mind.

Until it sheds it's petals.
So – To my beautiful bud, please don't shed because,
You have the power to change everyone's mood !!

SHINING STARS



Naipunnya in NEWS



Naipunnya in NEWS



For publication related queries: drisyata@naipunnyacollege.ac.in

A quarterly publication of

NAIPUNNYA
SCHOOL OF MANAGEMENT
Cherthala

0478 281 7476, 281 7478, 8606802255
info@naipunnyacollege.ac.in
www.naipunnyacollege.ac.in

